



SISTERFORCE C.I.C.

FOUNDING 25 CORPORATE PARTNERS

INVEST IN HER. IMPACT MANY.

Honour. Courage. Sisterhood.

WELCOME TO SISTERFORCE



Every day, thousands of women dedicate their lives to protecting our nation and communities through service in the Armed Forces and Blue Light Services. They lead, protect, care and respond in times of crisis, placing the needs of others before their own.

Yet when the uniform comes off, or even whilst still serving, many women face challenges that are often unseen. Transition, identity, isolation, trauma, wellbeing, employment and the need for meaningful connection can leave many feeling that they must navigate life's next chapter alone.

SisterForce C.I.C. exists to change that.



Founded by British Army veteran Deb Mills-Burns, SisterForce C.I.C. is a national community built by women, for women who serve and have served in the Armed Forces and Blue Light Services. We create opportunities for connection, personal growth and lifelong support through wellbeing programmes, peer networks, coaching, events, creative workshops, advocacy and meaningful partnerships.

We believe that service creates a bond that never ends. Whether someone served for two years or twenty, whether they are still wearing the uniform or have long since left, every woman deserves to feel valued, supported and connected to a community that understands her journey.

WHY SISTERFORCE. WHY NOW.



SERVICE CAN CHANGE IDENTITY

Leaving a uniformed role can bring major changes in identity, purpose, confidence and belonging.

CHALLENGES CAN BE UNSEEN

Isolation, trauma, wellbeing, employment and transition challenges are not always visible or easily discussed.

CONNECTION CHANGES OUTCOME

Peer networks, coaching, wellbeing support and trusted pathways can help women reconnect, grow and thrive.

One community. A lifetime of service. A national opportunity for change.

Women across the Armed Forces and Blue Light Services share experiences of service, responsibility, transition and identity, yet support can often be fragmented across sectors and locations.

SisterForce brings those communities together through a national model focused on connection, wellbeing, opportunity and advocacy. Our aim is not to duplicate existing specialist services, but to create trusted routes into support and a lifelong community where women know they belong.

CONNECT

Reduce isolation

EMPOWER

Build confidence

THRIVE

Create opportunity



OUR VISION

To create a future where every woman who serves or has served in the Armed Forces and Blue Light Services feels honoured for her service, empowered to thrive, and connected through a lifelong sisterhood where she will always belong.

OUR MISSION

To bring women together, break down barriers, improve wellbeing and create opportunities that enable every woman to thrive beyond service and to champion the voices of those who have served in the Armed Forces and Blue Light Services.

OUR CORE VALUES



HONOUR

We recognise and celebrate every woman's service, sacrifice and contribution.



COURAGE

We inspire women to overcome challenges, embrace new opportunities and realise their full potential.



SISTERHOOD

We create a welcoming community where women stand beside one another with compassion, respect and unwavering support.

INVEST IN HER. IMPACT MANY



As one of our Founding Corporate Partners, your organisation has the opportunity to help shape the future of SisterForce from the very beginning. Your investment will do more than fund programmes; it will help build a legacy for women who have dedicated their lives to serving others.

ONLY 25 FOUNDING PARTNERSHIPS WILL EVER BE AVAILABLE

Founding Partner status recognises the organisations that stood beside SisterForce at the beginning and helped build a sustainable national community.



YOUR INVESTMENT. LASTING IMPACT

A 12-Month Partnership. A Lasting Legacy.

Founding Partner status is secured through a 12-month partnership commitment, with investment made monthly at your chosen level. Your partnership provides sustained support for SisterForce programmes and communities throughout the year, while giving your organisation meaningful opportunities to demonstrate its social impact.

 CONNECT PARTNER	 EMPOWER PARTNER	 THRIVE PARTNER
<i>Building Confidence Reducing Isolation</i>	<i>Building Confidence Creating Opportunity</i>	<i>Unlocking Potential Changing Lives</i>
£250 PER MONTH	£350 PER MONTH	£500 PER MONTH
YOUR IMPACT  Supports up to 20 women to access peer support, community events and wellbeing activities  Helps reduce isolation and improves mental wellbeing  Funds our 'Buy a brew' connections and memberships	YOUR IMPACT  Supports up to 30 women to access coaching, wellbeing workshops and employability support  Helps women build confidence, develop skills and plan their future  Funds mentoring and specialist programmes that create real change	YOUR IMPACT  Supports up to 50 women through leadership, mentoring, employment support and wellbeing programmes  Helps women thrive in work, volunteering and leadership roles  Creates lasting impact within families, communities and future generations
WHAT YOU RECEIVE - Recognition as a connect partner on our website and social media - Quarterly Impact updates - Invitation to partner events - Digital Partner Badge 	WHAT YOU RECEIVE - All Connect Partner benefits - Recognition as an Empower Partner - Twice-yearly impact reports - Feature in our partner spotlight - Invitation to exclusive events 	WHAT YOU RECEIVE - All Connect and Empower Partner benefits - Recognition as a Thrive Partner - Annual impact report & meeting - Logo on key materials and events - Priority involvement in campaigns 

12-MONTH FOUNDING PARTNERSHIP • FROM £250 PER MONTH

Choose the level that reflects the impact your organisation wants to create:
Connect £250/month | Empower £350/month | Thrive £500/month.

WHAT FOUNDING PARTNERS RECEIVE.

A partnership designed to create impact and give your organisation meaningful ways to engage.

RECOGNITION	ENGAGEMENT	IMPACT
- Recognition as one of only 25 Founding Partners - Logo on SisterForce website - Social Media acknowledgement - Digital founding partner badge	- Invitations to SisterForce events - Employee volunteering opportunities - Opportunities to engage with campaigns - Partner stories and communications	- Annual Impact Report - Regular Partnership updates - Evidence supporting ESG and Social Value commitments - Evidence supporting Armed Forces Covenant Commitments - Measurable outcomes as SisterForce grows

YOUR SOCIAL VALUE

Using the SisterForce Social Impact Framework™, informed by recognised UK social value principles, we measure outcomes including improved wellbeing, stronger community connections, employability, volunteering and leadership.

CONNECT	£3,000 ANNUAL INVESTMENT	£24,000 ILLUSTRATIVE SOCIAL VALUE	Up to £8 : £1 ILLUSTRATIVE RATIO
EMPOWER	£4,200 ANNUAL INVESTMENT	£39,900 ILLUSTRATIVE SOCIAL VALUE	Up to £9.50 : £1 ILLUSTRATIVE RATIO
THRIVE	£6,000 ANNUAL INVESTMENT	£66,000 ILLUSTRATIVE SOCIAL VALUE	Up to £11 : £1 ILLUSTRATIVE RATIO

Social value projections are calculated using indicative financial proxy values aligned to recognised UK social value and SROI principles, translating measurable outcomes such as wellbeing, employability, volunteering and community participation into an estimated monetary value of the wider social benefit created.

IMPORTANT

These figures are illustrative projections informed by recognised UK social value methodologies, including the principles of the National TOMs framework. They are not official TOMs valuations and are not guaranteed returns. Projections should be validated through programme monitoring and evaluation.

IMPACT DASHBOARD

How a Thrive Founding Partnership could contribute to a year of SisterForce impact.

250

Women Engaging

£30,000

200

Coaching and Mentoring sessions

£12,000

1,200

Volunteering hours

£8,000

24

Community events

£6,000

20

Employment Outcomes

£10,000

£66,000

TOTAL ILLUSTRATIVE ANNUAL SOCIAL VALUE

BECOME ONE OF THE FOUNDING 25

25 organisations. One founding moment. A lasting legacy.

By becoming a Founding Partner, you will help create a sustainable legacy for women who have dedicated their lives to serving others. Together, we can ensure every woman who has served knows she belongs, is valued and is never alone.

JOIN THE FOUNDING 25



Deb Mills-Burns

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